

Name of Applicant Type of Certificate	Proposal	Map/Plan Policy	Plan Ref. Expiry Date
Redditch Borough Council / Bromsgrove District Council	To erect, on the corner of the building, a CCTV camera housed within a heritage style dome suspended below an ornate bracket - 37 Worcester Road, Bromsgrove, B61 7DN	CA SHOPSE	11/0567-HR 02.09.2011

This application is a joint application between Redditch Borough Council and Bromsgrove District Council and will need to be considered by the Committee, rather than being determined under delegated powers.

RECOMMENDATION: that **DELEGATED POWERS** be granted to the Head of Planning and Regeneration Services to determine the application following the expiry of the publicity period on 17th August 2011.

MINDED TO APPROVE

Consultations

CO	Consulted 13.07.2011 - No objection.
CSO	Consulted 13.07.2011 - No objection.
WMC	Consulted 03.08.2011. No comments received to date.
Publicity	Site Notice posted 27.07.2011, expires 17.08.2011 Press Notice published 21.07.2011, expires 11.08.2011 No objections received.

The site and its surroundings

The application site is situated at 37 Worcester Road, Bromsgrove, which comprises of a variety of businesses, offices, retail outlets and licensed premises. The application site relates to a Grade II listed building which dates from the eighteenth century and is the Conservation Association Bromsgrove Office and is used by members of the party to carry out their duties.

The site is located within the Bromsgrove Town Conservation Area and within a Secondary Shopping Street as defined in the Bromsgrove District Local Plan 2004.

Proposal

The main issue to address in this application for Listed Building Consent is the proposals impact on the special interest of the Listed Building.

The proposal seeks to erect a CCTV camera inside a Heritage Housing Perspex dome which would be supported by a bracket which would be placed on the corner wall of 37 Worcester Road. The style and materials of the bracket would be an Altron Newcastle style ornate (heritage) corner mount which would have a black powder coated finish. The camera finish would be black aluminium. The existing surface mounted, galvanised steel

conduits which run horizontally to the front elevation of the building would be utilised to conceal the camera power, video and telemetry cabling, all of which would run back to the existing adjacent British Telecoms street cable.

The proposed camera is required in this location for several reasons which include:

- surveillance of the surrounding area, buildings and activity, particularly in relation to the night time economy;
- to help deter crime, detect and prevent crime;
- to assist in the apprehension and identification of offenders;
- to produce evidence relevant to the prosecution of offenders;
- to enhance community safety, boost the economy and encourage greater use of the town centre and shopping centre;
- to assist the Local Authority in its enforcement and regulatory functions, for maintenance of Public Order;
- to provide information for traffic management.

The position of the camera has been chosen as it would provide the optimum view of the road, clearly and closely observing the Dog and Pheasant Public House which has a late licence to 2.00 a.m., the Love2Love Night Club which has a licence to 4.00 a.m., a number of Take Away restaurants in the area and a taxi rank which provides an active night time economy. The height of the camera would be out of reach of passing pedestrians and would provide a clear view of Worcester Road. A slight bend in the road would reduce visibility if the camera were to be positioned further up or further down Worcester Road.

There has previously been a CCTV camera at this site but the type of camera was not in keeping with the style of the Listed Building and was therefore removed.

Relevant Policies

WMSS	QE3
WCSP	CTC.1, CTC.19
BDLP	DS2, DS13, S39
DCS2	CP3, CP18
Others	PPS1, PPS5

Relevant Planning History

B/1975/1901	Change of use of 1st and 2nd floors from flats to offices. Granted: 09.02.1976
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Notes

The key consideration of this application is to consider the impact of the proposal on the Listed Building. The main policies to assess the proposal would be policy CTC.19 of the Worcestershire County Structure Plan, policy S39 of the BDLP 2004 and PPS5.

Policy S39 of the BDLP 2004 states that careful attention will be paid to any proposal affecting the character of a Listed Building or its setting. Any proposal for alteration or extension of a Listed Building, whether or not involving a change of use, will be thoroughly assessed before consent is given. The change of use of Listed Buildings may be acceptable if it can be demonstrated that an alternative use would ensure retention of the building(s). The advantage of keeping a building in active uses will be weighed carefully against any impact on the special architectural or historic interest of the building.

Policy CTC.19 of the Worcestershire County Structure Plan states that any development which would adversely affect those features and areas of historic and / or architectural significance which contribute to the character of the urban or rural parts of the County will not normally be allowed. This policy also states that careful attention will be paid to any proposal affecting the character of a Listed Building or its setting. Therefore any proposal for the alteration or extension of a listed building will be thoroughly assessed before consent is given.

Policy HE7.1 of PPS5 states that in decision making, local planning authorities should seek to identify and assess the particular significance of any element of the historic environment that may be affected by the relevant proposal.

The advice of the Council's Conservation Officer has been sought in relation to the proposal's acceptability in policy terms. The Conservation Officer has stated no objection to the proposal.

The advice of the Council's Community Safety Officer has been sought in relation to the proposals acceptability. The Community Safety Officer has no objection to the proposal and has stated support for both the location and the technical specification for the CCTV within this application. The proposed location of this camera is ideally located within the town centre and within Worcester Road effectively to monitor disorder related to the night time economy. The technical specification for the camera is suitable for the aesthetics of the Worcester Road area. CCTV within public spaces including the proposed erection of a CCTV on Worcester Road, Bromsgrove, will have two direct positive impacts on Community Safety. This proposal clearly gives the prospect of improved feelings of public safety, it will also compliment policing strategies to prevent and detect crime. There are also potential benefits of CCTV generally and to this specific application that go beyond any direct impact on crime which should not be overlooked, they include:

- Economic benefits whereby CCTV will promote a safe town centre encouraging people to use the town centre and its facilities which in turn benefits local businesses.
- Increased management capabilities such as direct policing deployment and the deployment of other front line services within authorities.
- The promotion of partnership working between the local authority, the police and local businesses which in turn allows for other community safety issues to be addressed.

Therefore, it is considered that the proposal would not unduly harm the character and / or setting of the Listed Building and would therefore be acceptable and would comply with policy CTC.19 of the Worcestershire County Structure Plan, policy S39 of the BDLP 2004 and PPS5.

11/0567-HR - Erection of a CCTV camera on the corner of the building, housed within a heritage style dome, suspended below an ornate bracket - Bromsgrove Conservative Association, 37 Worcester Road, Bromsgrove, B61 7DN - Bromsgrove District Council / Redditch Borough Council

On this basis, I therefore conclude that the proposal should be granted Listed Building Consent.

RECOMMENDATION: that **DELEGATED POWERS** be granted to the Head of Planning and Regeneration Services to determine the application following the expiry of the publicity period on 15th August 2011.

MINDED TO APPROVE